

Hema Chimpidi

Designer | Merchandiser

EDUCATION

Bachelor of Science
Major | Fashion Merchandising
Minor | Digital Arts & Design
Long Island University
2017 - 2021

SKILLS

Analytic
Creativity
Efficient
Positive
Responsible
Time management
Leadership

LEADERSHIP

President
Fashion Network
LONG ISLAND UNIVERSITY
2019 - 2020

Secretary
Fashion Network
LONG ISLAND UNIVERSITY
2018

Online Editor
The Bottom-Line Magazine
LONG ISLAND UNIVERSITY
2018

Treasurer, Alto
Promethean Pitch Acapella
LONG ISLAND UNIVERSITY
2018

PROFILE



Ambitious fashion merchandising and digital design student that is detail-oriented and has hard-working ethics with unique problem-solving skills that is searching for hands-on opportunity that will help with better understanding the foundations of the fashion industry.

EXPERIENCE

Student Body Boutique

August 2020 - Present

CO-VICE PRESIDENT OF OPERATIONS

Worked with fellow store executive board members to make decisions about the store's brand image and attended buying trips for new merchandise for the store. Contacted vendors and made sure orders were received correctly.

- Our biggest achievement, with the help of the team, is how we got the store out of three years of debt in less than two years!

Luxe Kurves Magazine

Jun 2020 - Sept 2020

GRAPHIC DESIGNER

A remote internship that requires to submit four graphics every month pertaining to the theme of that month and create flyer for company events and hiring information.

Luxe Kurves Magazine

Apr 2020 - Sept 2020

FASHION & BEAUTY CONTRIBUTOR

A remote internship that requires to submit two articles about either fashion or beauty every month for the magazine.

All Eyes

Jan 2020 - Apr 2020

BRAND DEVELOPMENT

Helped brand the company through in class simulations by participating in meetings with company owners, researching and collecting data possible brand ambassadors, brand competition, and analyzing company's strengths and weaknesses.

Hidas

Sept 2019 - Dec 2019

BRAND DEVELOPMENT

Helped brand the company through in class simulations by participating in meetings with company designer and staff, creating mock social media posts and a contact list of people and businesses they could contact to help get their brand publicity, and generated pop-up shop ideas for their upcoming New York launch.

LANGUAGES

English (Fluent)

Telugu (Fluent)

INTERESTS

Animation/Cartoons

Bollywood Dance

Indian Streetwear

Music Festivals

Singing

Volleyball

EXPERIENCE (Continued)

Student Body Boutique CO-CHIEF OF OPERATIONS

Aug 2019 – Mar 2020

Worked with fellow store executive board members to make decisions about the store's brand image and attend buying trips for new merchandise for the store. Contacted vendors and made sure orders were being received correctly.

Student Body Boutique SALES ASSOCIATE

Aug 2019 – March 2020

Greeted and assisted customers to fulfill their needs when visiting the store. Experienced in handling cash and using the POS system.

LIU Summer Honors Institute STUDENT LEADER

Jul 2018

In charge of guiding prospective LIU fashion students throughout the various camp events, and served as their resident assistant, RA, after hours to help them feel sat home during their time away from family.

Piccolo New York COMMUNICATIONS INTERN

May 2018 – Nov 2018

Took charge of the company's social media presence to help publicize their designs, events, and overall company mood. Assisted with emailing clients, managing inventory, and shipping orders. Helped out at buying shoes in New York such as Brand Assembly, and Project Women's.

TECHNICAL SKILLS

ADOBE SUITE

Photoshop, Illustrator, InDesign

MICROSOFT OFFICE

Word, Excel, PowerPoint, OneNote

GOOGLE DRIVE

Docs, Sheets, Slides, Forms

SOCIAL MEDIA

Instagram, Facebook, Twitter, TikTok

WEB

Wordpress

QUICKBOOKS

Invoicing, reports, payroll

REFERENCES

Cherie Serota

Director of Fashion Merch.
Long Island University

Jamie Ross

Fashion Consultant
Long Island University

Patrick Aievoli

Digital Design Professor
Long Island University

Samuel Palmioto

Visual Merch. Professor
Long Island University

Matthew Blonar

Associate Dean of Students
Long Island University

Giavanna DiGiacomo

Associate Editor
Luxe Kurves Magazine